Partner 1\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Partner 2 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Partner 3 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Build a Business Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **50** | **38** | **22** | **Up to 15** |
| The purpose for the business | Presentation explained the business in great detail | Presentation explained the business in detail | Presentation explained the business in little detail | Presentation did not explain the business |
| The need for the business | Presentation explained need for business in great detail, including start up costs. | Presentation explained the need for business in detail, including start up costs., | Presentation explained the need for business in little detail , including start up costs. | Presentation did not explain the need for the business , including start up costs. |
| Business advertisement | Both business advertisements have business logo, are detailed and all relevant contact information | Both business advertisements have business logo, include some detail, and all contact information | One business advertisements have business logo, include detail, and all contact information. The other hand out is partially done. | Business is missing one advertisement. |
| All students must participate during the presentation | All group members participated during the presentation. | All but 1 group member participated during the presentation. . | Only 1 or 2 group members (based on numbers) participated during the presentation. | Only 1 group member participated during the presentation. |
| Group dress | Group members are wearing matching attire. | Group members are dressed in the same color. | Group members are dressed in business attire.  . | Group members are not dressed similarly. |

**A= 225-250 B = 200-224 C = 175-199 D= 150-174 F< than 149**